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# Real Estate Crowdfunding Explained: How To Get In On The Explosive Growth Of The Real Estate Crowdfunding Industry



Real Estate

**Crowdfunding**

Explained



By Salvador Briggman & Krystine Therriault



## Synopsis

I've watched the emergence and quick rise of real estate crowdfunding and I have to tell you, I've been dying to write this book. So many of my readers have reached out with questions about this growing new industry. Whether you are an investor, real estate developer, or entrepreneur, this new sector is a game changer. My name's Salvador Briggman and I've been blogging about crowdfunding since 2012. On my main website, CrowdCrux.com, I bring awareness to crowdfunding success stories and demystify this alternative financial tool. I'm lucky enough to have impacted over 1 million website visitors in the past year and have been cited by the New York Times, Wallstreet Journal, and more. In this ebook, my co-author Krystine Therriault and I bring tremendous clarity to real estate crowdfunding. We break down everything you need to know to get started raising money for a new property or investing in real estate online. Along with answering many of your questions, our biggest hope is that this comprehensive guide will get you pointed in the right direction. We want you to succeed in this changing industry. If you enjoy this ebook, please take a second to leave a review on . Now...it's time to get ready to dive into the world of real estate crowdfunding!

## Book Information

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## Customer Reviews

I have been reading articles about crowdfunding written by the authors of this book for years. It is a good starting point for anyone interested in diversifying their investment portfolio or attracting money using the new investment mechanism – crowdfunding. I found some interesting information about the deals closed by REC platforms in the past as well as interviews with the platforms' founders. What I would add to the book:

- Opportunities provided by crowdfunding to ordinary Joes to fund a down payment for a primary residence, fix and flip, or avoid a foreclosure. A good example here is American Homeowner Preservation which gathers investors' money to fund distressed properties and let the families stay in their homes.
- Tax considerations and specifically, crowdfunding through different types of IRA which provide great opportunities for tax optimization and capital growth.
- The industry forecast: right now, there are more than a hundred of real estate crowdfunding portals. Many of them will disappear because of tough competition, so vetting a platform is no less important goal for a potential investor (especially in the case of SVPs) than choosing a property to invest in. Also, an example of the P2P industry has shown that as soon as it becomes lucrative and big enough, we will see major mortgage corporations and banking groups entering the field, which may significantly change the rules of the game.
- I would add to the legal framework the intrastate laws, especially considering proposed changes to the Rule 147.
- Finally, it would be interesting to compare the situation in different countries or to change the title of the book to Real Estate Crowdfunding in the US Explained.

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